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**Subject: Breastfeeding Education**

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Effective Date: October 1, 2006

Revised from: October 1, 2004

**Policy:** Each pregnant client should be informed about breastfeeding benefits.

**Reference:** CFR §246.10

**Procedure:**

Inform each pregnant client about the following breastfeeding benefits:

1. Health benefits to the breastfeeding mother and breastfed child;
2. Breastfeeding women receive WIC benefits for up to one year; non-breastfeeding postpartum women are eligible for only 6 months;
3. Breastfeeding women receive a WIC food package containing more variety and quantity of food than do non-breastfeeding women;
4. Breastfeeding women who exclusively breastfeed (infants receive no formula from WIC) receive a “special” food package which includes tuna fish and carrots;
5. Breastfeeding women are a higher priority than non-breastfeeding women. In the event a waiting list is initiated higher priorities receive benefits before lower priorities.